



THE  
**BRUSHWOOD  
 GULCH**  
**GAZETTE**



**The Way Out West Tent Newsletter**

Los Angeles \* California  
 Editor – Rick Greene

June 2023



**Fiesta!**



Buenos tardes, mi amigos y amigas! The next UNFORGETTABLE meeting of **The Way Out West Tent** will be held on **Tuesday June 27<sup>th</sup>** at the **Mayflower Club** in North Hollywood for **FIESTA!** We will screen the BEST of the 1940's Fox features, **"The Bullfighters"** and we hope to have one of the VERY few remaining Laurel & Hardy co-stars with us – **Ralph Platz** who appears in **"The Bullfighters"**!

Our film program begins with a Looney Tune starring Porky Pig called **"Picador Porky"** and our South of the Border program continues with guest comedians The Three Stooges in **"What's The Matador."** Finally, our second-half feature film is **"The Bullfighters"** with Stan & Ollie in their very last Fox feature – and the best of the bunch!

In addition to **Ralph Platz** from **"The Bullfighters"** we'll also have as a special guest **Curly G**, also known as **Bradley Server**, the grandson of the great **Curly Howard** and possibly **Larry Fine's** great-grandkids too!

Your friendly neighborhood Grand Sheik will have his one-sheet from **"The Bullfighters"** on display along with some original lobby cards.

The **Mayflower Club** is located at 11110 Victory Blvd in North Hollywood, CA. The doors open at 6:00 PM and the program begins at 6:45 PM.



As most of you know, your Grand Sheik **Rick Greene** had his 4<sup>th</sup> book **Marketing Mayhem! Selling Dean Martin & Jerry Lewis To Post-War America** published last year by **BearManor Media** -- the same publisher of the **Henry Brandon** celebration **King Of The Bogeymen** (co-written with **Bill Cassara**.)

If all goes well, his 5<sup>th</sup> book will be out and available at the June meeting. This one is called **Advertising Anarchy! Selling Bud Abbott & Lou Costello To War-Torn America** and is another massive 700+ page epic of vintage posters, advertising, merchandise, magazines and publicity materials. Even more exciting for us, his next project will most likely be **Promotional Pandemonium! Selling Stan Laurel & Oliver Hardy To Depression-Era America**. This project will be **TWO** huge volumes, the first one to focus on the **Hal Roach-era** features. More on this as things develop, but this multi-volume look at how the Boys were promoted in the 1930's has already been greene-lit by the publishers.



### 2023 WAY OUT WEST MEETING SCHEDULE

All meetings are on Tuesday evenings at the Mayflower Club in North Hollywood

✓ February 7<sup>th</sup>  
June 27<sup>th</sup>  
December 5<sup>th</sup>

✓ April 4<sup>th</sup>  
September 26<sup>th</sup>



Two Raffle Winners at our April meeting, one of whom looks suspiciously like an author!

### **OUR LAST MEETING**

On April 4<sup>th</sup> we gathered at the Mayflower Club for **Rarities Night** – and we continued our 2023 return to those larger crowds with a full parking lot and nearly 90 Sons attending! The crowd enjoyed lemon cupcakes from Patty Cakes (and that delicious flavor will make a welcome return in June!) and a film program that focused on a stunning collection of unusual clips, trailers, interviews and rarities curated by **Randy Skretvedt**, who attended his third Way Out West meeting in a row and explained how he put this collection of short films together. **Bob Duncan** put the clips into further perspective walking us through the films at the beginning of both the first and second halves of the show. We also had a brisk raffle that benefited **Bob Satterfield's** cause to put a grave-stone marker on **Tiny Sanford's** resting place. We also were thrilled to have with Mrs. & Mr. Lori Jones McCaffery, visiting from Nevada!



The Way Out West Exec Committee at our April meeting with the 1933 Sons sign. Bob, Rick, Lori, Jayne and Laura are stylin' in their WOW shirts. Missing are the Wiley boys and Bob Duncan.

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